

استشراق

First issue : January 2019

ORIENTALISM

The Journal of facts, people and places from the Middle East



“Anyone who teaches, writes about, or researches the Orient--and this applies whether the person is an anthropologist, sociologist, historian, or philologist--either in its specific or its general aspects, is an Orientalist, and what he or she says or does is Orientalism” (Edward Said).

Dear Readers,

ASSALAMU ALAIKUM WA RAHMATULLAHI WA BARAKATUH.

In a historical period in which the Middle East, because of disastrous events, divisions, violence against people, contempt of its (and of the whole world) cultural heritages of thousands of years old, is represented as a world of

which fear and shun, I feel the need, owing to over thirty years of personal experiences of life, attendance, travels, readings and, above all, by human contacts in the Islamic world, a world in which I deeply feel immersed humanly and culturally, to produce and to distribute a new four-monthly publication in English, **“Orientalism”**, al-thaqafa al-islamiyya (the Islamic culture). **The first issue is expected in January 2019.**

“Orientalism-The Journal of facts, people and places from the Islamic world” has been established as a partnership between **ADG Publishing House** and **Arab Finance Communication.**

The goal of this new editorial effort just wish to show, tell and let the public know the true face of the Islamic world, a world that with its spirituality, art, culture, traditions, lifestyle and places fascinated and culturally enriched in the time the Western world.

The peculiarity of **“Orientalism”** will be to explore and to research into the ancient Islamic cultural treasures (documents, libraries, universities, koranic schools, museums, monuments, architecture, old cities) as well as into all the international places in the world where today the Islamic art, culture and lifestyle could be unveiled and enjoyed (universities, museums, cultural foundations and institutes, auction houses, Islamic art galleries, five stars hotels etc.), places and atmospheres in which to plunge and , closing the eyes, to perceive through all the senses what **“Orientalism”** really is.

The feature that will distinguish deeply **“Orientalism”** from other publications devoted to the Middle East and to the Islamic world, in its deepest cultural and qualified meaning, will be the in-house production of exclusive interviews and photo services of thick quality and contents, as well as our intention to go into more hidden places of the Islamic world depositories of ancient and unknown cultural treasures, presenting them to the world by giving them the visibility and and the recognition they deserve.

We deeply thank you in advance for your decisive support to this our new unique editorial venture, as well as for your desirable benevolent approval.

Alberto Di Gennaro - Publisher

CIRCULATION POLICY

The circulation policy of **“Orientalism”** will be unique. The readership will be strictly controlled and specifically targeted to individuals who are the acknowledged Islamic art, culture, finance and HNWI icons as well as business leaders in the Islamic world and outside.

The quarterly issue of the Journal will be available both online and in hard copy.

“Orientalism” will be distributed at several selected key cultural events and top conferences in the Middle East and around the world.

THE PUBLISHING HOUSE

ADG PUBLISHING HOUSE, as independent publishing house, aims to produce and edit books, journals and special issues covering the fields of Islamic Finance, Islamic Culture and about the Islamic world in general.

Our goal is the creation of editorial series dedicated to the knowledge and proper dissemination of the cultural values of Islam through editorial works dedicated to art, architecture, history, traditions, religion and the discovery of the main cities and heritage sites of the Islamic world.

ADG PUBLISHING HOUSE is also journalism, media research, conferences and seminar activities, consulting on Islamic markets, between the Islamic part of the world and the rest of it, but above all it is a place for common understanding.

ADG PUBLISHING HOUSE is a brand of **Arab Finance Communication**.

“ARAB FINANCE COMMUNICATION” is dealing with marketing communications, corporate communications, public relations, event management and consultancy services.

“ARAB FINANCE COMMUNICATION” is dealing with the advertising sales and the editorial promotion of **“Orientalism”** for the Middle East.

THE PUBLISHER - ALBERTO DI GENNARO

Alberto Di Gennaro is the Founder and the CEO of "**AL-SHIRKAH SHARIA Sagl**" an independent advisory and consulting company on Islamic finance, capable of ensuring a broad spectrum of financial and corporate services to private and institutional clients as well as of **ADG PUBLISHING HOUSE** a publishing house specialized in Islamic Finance and organizer of events, workshops and conferences on Islamic Finance.

Alberto Di Gennaro is the Founder and the Owner of "**ARAB FINANCE COMMUNICATION**", a company dealing with publishing, marketing communications, corporate communications, public relations, event management and consultancy services focused on the Middle East countries at large.

As editorialist, his articles about Islamic Banking and Finance have been published on the most important Italian financial newspapers and magazines, see: Corriere della Sera - Corriere Economia, Borsa e Finanza, Finanza e Mercati, MF Milano Finanza, Gente Money, Banca Europa, Ticino Welcome.

He appeared several times on Bloomberg Television from Milan as well as from London, speaking about Islamic Banking and Finance Industry.

He was speaker in several Conferences on Islamic Banking and Finance (Milan, Rome, Lugano, Dubai, London, Lahore, Zurich, etc.)

In 2001 he published in Italy his first book "Bahrain, Guide to Financial Markets of Arab Countries".

If you have any question, please, don't hesitate to contact us.

For information and donations, please, contact:

adigennaro@shirkah-finance.com

www.shirkah-finance.com

linkedin.com/in/alberto-di-gennaro-6511336